

# ORDER



Orders	Order / Rev:	108562	
Alt Order #:			
Product Desc:			
Estimate:			
Flight Dates:	11/03/12 - 11/06/12	Primary AE:	Amy McCreary
Original Date / Rev:	11/02/12 / 11/02/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
<b>Agency</b>	<b>Name:</b> GMMB, Inc./ Washington D.C.		
Buying Contact:			
Billing Contact:			
Washington Harbor	Billing Type:	Cash	
Washington, DC 20007	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
<b>Advertiser</b>	<b>Name:</b> Oceguera for Congress		
Demographic:	A25-54		
Product Codes:	PLC02		
Priority:	SELECT PRIORITY CODE		
Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	10	\$11,945.00	\$10,153.25	November 2012	10	\$11,945.00	\$10,153.25	0.00
					Totals	10	\$11,945.00	\$10,153.25	0.00

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	11/03/12	11/03/12	Nevada Newsmakers - CM		5:00- 6:00am	-----S-	:30	1	\$1,650.00	1	0.00	NM	1	\$1,650.00
				Nevada Newsmakers - Ch.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,650.00			0.00					
N 2	KSNV	11/04/12	11/04/12	Nevada Newsmakers - CM		5:00- 6:00am	-----S	:30	1	\$1,650.00	1	0.00	NM	1	\$1,650.00
				Nevada Newsmakers - Ch.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$1,650.00			0.00					
N 3	KSNV	11/03/12	11/03/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$375.00			0.00					
N 4	KSNV	11/03/12	11/03/12	RALSTON in PRIME	CM	8-11pm	-----S-	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				RALSTON in PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2	\$1,200.00			0.00					
N 5	KSNV	11/03/12	11/03/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Saturday Prime 9-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$2,000.00			0.00					
N 6	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
				News 3 in Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2	\$1,800.00			0.00					

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 Flight Dates: 11/03/12 - 11/06/12

Advertiser: Oceguera for Congress  
 Product Desc: \_\_\_\_\_  
 Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	11/03/12	11/03/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$135.00	1	0.00	NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12    11/04/12    -----S-    1    \$135.00    0.00															
N 8	KSNV	11/04/12	11/04/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1:	-----S	:30	1	\$135.00	1	0.00	NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12    11/04/12    -----S    1    \$135.00    0.00															
Totals														10	\$11,945.00